

# What's Green & Gold and Good for Business?

## Happy St. Patrick's Day!

On the following pages, you'll find a **postcard I've designed as a gift to you.**

Four will print to one letter-sized page. You can print them on your office printer or take them to your local printers and have them handle them. I recommend using **green paper** and having the **corners rounded** if you take them to the printer.

**Use the invitation-sized envelopes and include your business card and a gold [chocolate coin](#) in each.** If you want to maximize your impact, add a personal, handwritten note to each one.

**My local post office said, with the chocolate coins, that they'd require \$.58 in postage.** You'll want to double check that, and, of course, if you're outside the US, it's going to be different.

**Send them out and watch the referrals pour in!**

And, if you'd like to do more campaigns like this one, we'd be delighted to help you create something creative, attractive, and **SUCCESSFUL.**

Don't forget to send me one & I'd love to hear your success stories!

All my best,

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# In Ireland

*The inevitable never happens &  
The unexpected constantly occurs.*

*Sir John Pentland Mahaffy*

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